



PREMIUM DRINKS SERVICE  
LIKE NO OTHER.

6

CORPORATE

Impress your guests and give  
them something to talk about.

14

PRIVATE

Outstanding service for those  
outstanding occasions.







# WELCOME

Experience the luxury and atmosphere of your favourite drinking establishment, wherever you please.

Apéritif is Guernsey's only dedicated mobile bar service, offering an unprecedented level of service and quality that would rival some of the finest bars in today's market.

Founded in the Summer of 2013 we have worked alongside some of Guernsey's most influential businesses and have received outstandingly positive reviews from everybody we have served.

Using our background in cocktails to spearhead our service, we have created a unique cocktail menu using local and responsibly-sourced ingredients that is complimented by award-winning wines, craft beers and ultra-premium spirits.

But we don't just let our drinks do the talking, our staff are all local, approachable people with bounds of character and have had strict training in spirits history, serving techniques and hygiene that is modelled after one of the world's leading bartending schools.

Bars & restaurants all over the island are sprouting up and raising the bar for quality and service, yet the drinks catering industry has remained unchanged for over a decade, until now.

Have a read through our complimentary brochure to see what we can offer your event and if you would like to discuss an idea, please get in touch.

**JAMES LE GALLEZ**

Founder

07781 143432

[james@aperitif.gg](mailto:james@aperitif.gg)



# CORPORATE EVENTS & BARS







OUR  
SPECIALIST  
DRINKS  
SERVICES

QUALITY

From our staff, to our equipment to our drinks. Everything we provide focuses on uncompromising quality.



PLAN

**PLANNING THE PERFECT EVENT IS NEVER EASY, YOU DETAIL YOUR REQUIREMENTS AND BUDGET, WE TAKE CARE OF THE REST.**

It's hard work to plan an event, often having to manage a wealth of suppliers all controlling different aspects of your event. As well as providing a truly exceptional drinks service we can also take on the management of your event so you can rest easy.



HIRE

**WE ARE GUERNSEY'S ONLY DEDICATED MOBILE BAR SERVICE. WE HAVE THE BEST EQUIPMENT AVAILABLE, NO COMPETITION.**

We are happy to hire out our state-of-the-art mobile equipment and can transform your space with our equipment. From our quality mobile bar (built by the team behind Salvatore's Bar in Mayfair) to our mobile glasswashers, ice crushers and glassware.



SERVE

**OUR TEAM OF HIGHLY-TRAINED AND LOCAL STAFF WILL BE A WELCOME BREATH OF FRESH AIR AT YOUR NEXT EVENT.**

Our team of highly-skilled cocktail bartenders, waiting staff and support staff will deliver a seamless and professional experience to your guests, all of whom are trained to the highest levels possible over a strict apprenticeship period.





# CORPORATE DRINKS SERVICE

Your guests will be holding a beverage for most of your event, we will make sure it is truly memorable.

## THE PROCESS

1

YOU PROVIDE US WITH  
YOUR REQUIREMENTS  
AND YOUR BUDGET

2

WE INSPECT YOUR  
CHOSEN VENUE OR  
SOURCE ONE FOR YOU

3

WE CREATE A TRULY  
UNIQUE DRINKS  
EXPERIENCE

### COMPLETELY MOBILE

We are  
equipped to  
install a mobile  
bar just about  
anywhere you  
please.





# CORPORATE LAUNCH EVENTS



Create the ultimate launch event with our quality range of mobile bar services.

**We are repeatedly becoming the number one choice for local businesses choosing to make an impact with their new brand or company.**

And for good reason, too. All that time spent on crafting your new product or service, that beautifully designed logo, the carefully crafted speech.

Then comes the launch night; the design, the schedule, the delicious food, the PR & marketing, the music. All the ingredients for what could be a great night, but all your guests are drinking sub-standard wine and supermarket gin & tonic. Something's not quite right.

Every one of our ingredients are hand-selected to create truly magnificent drinks. Give your guests award-winning wines, craft beers, unique cocktails and hand-crafted spirits with ultra-premium

mixers. Say goodbye to your regular gin & tonic and raise a glass of Tanqueray & Fever-Tree.

All of your guests will come into contact with a beverage at one point during your event, alcoholic or not, so let us put on the finishing touch with our exquisite range of drinks.



# OUR CLIENTS



## INVESTEC

### INVESTEC WEALTH & INVESTMENT BRAND LAUNCH:

We installed our twin cocktail bars in Investec's offices and served unique cocktails to over 200 guests.



## ABN AMRO

### ANNUAL SUMMER FUNCTION

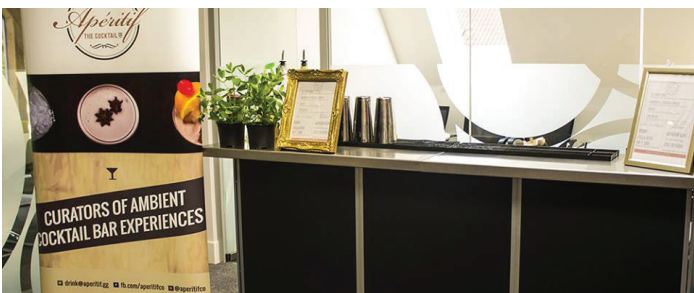
We joined a host of caterer's for ABN Amro's annual summer function serving a selection of Caribbean cocktails to staff and their family members.



## PRAXIS

### COCKTAIL COMPETITION

We held one of our successful cocktail competition evenings at the Guernsey Yacht Club for Praxis.



## MORGAN SHARPE

### MORGAN SHARPE REBRAND

Morgan Sharpe unveiled their new brand to clients and we were on hand serving a mix of cocktails, fine wines and bottled beers.



## THE GUERNSEY ROUND TABLE

### ANNUAL LADIES NIGHT

We served a unique menu of prohibition-era cocktails to an audience of over 200 people for the Guernsey Round Table.



# TEAM BUILDING COCKTAIL COMPETITIONS

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Looking to offer something different at your next work social?

Our cocktail competitions are perfect for groups of 20 or more, pitting your staff against each other in a high-stakes competition to create the ultimate cocktail.

#### COCKTAIL COMPETITIONS

- Staff are split into teams to create the ultimate cocktail from a selection of quality ingredients
- Designed to fit a wide variety of budgets
- A venue can be arranged if required
- Food catering is also available





# KEEP IT SHORT WINES, BEERS & SPIRITS

## WHY MESS WITH NATURE WHEN YOU CAN MIX WITH IT?

Mainstream mixers use artificial sweeteners. At Fever-Tree we use only the highest quality natural ingredients, sourced from small specialist suppliers all around the world. It's a matter of taste.



It's no secret that we are famed for our unique cocktail menu and the delicious custom cocktails we create for events.

However, we know that some events just call for a selection of wine, beer and a refreshing G&T.

That is why we work under advisement from local sommeliers and brewers to bring you award-winning wines and craft beers alongside premium spirits & mixers, trading in the everyman brands you find at your local bar.

**FOR FURTHER DETAILS, CONTACT US:**

**EMAIL**  
drink@aperitif.gg

**CALL**  
07781 143432





# CLIENT FOCUS

## APPLEBY GLOBAL

Appleby Global (Guernsey) asked us to provide a unique drinks catering service to emphasise their new forward-thinking brand.

We provided a selection of award-winning wines, bottled lager and local Rocquettes XC in addition to a specially created cocktail menu featuring alcoholic and non-alcoholic concoctions.

### PROJECT SPECIFICATION

- Mobile bar hire
- Premium wines
- Custom cocktail menu
- Lager & local cider
- Non-alcoholic cocktails
- Quality spirits & premium mixers







# LOOKING FOR SOMETHING A LITTLE MORE PERSONAL?

## WE CREATE MOBILE BAR EXPERIENCES IN RESIDENTIAL SETTINGS FOR AS LITTLE AS FIVE GUESTS.

Whether it's a casual night-in for five or a wedding reception for five-hundred, we can create the perfect afternoon or evening that your guests will treasure forever.

We offer all inclusive packages to remove all the stress of organising and allow customisation of every single detail should it be required to give you ultimate control and flexibility.

Our range of flexible services allow you to hire just our equipment so you can host your own party, hire cocktail bartenders for that special occasion or have us create a complete cocktail bar experience in a location of your choosing. No matter how small or large your request we have something to accommodate almost every scenario.

### DISCUSS YOUR REQUIREMENTS WITH US

#### CALL

07781 143432

#### EMAIL

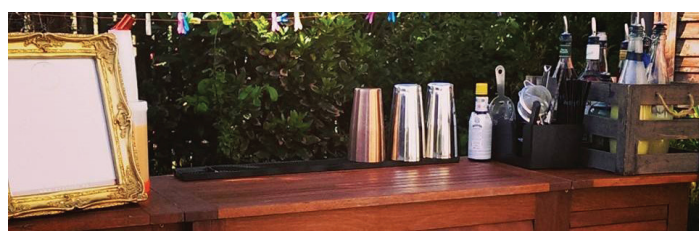
[drink@aperitif.gg](mailto:drink@aperitif.gg)

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[facebook.com/aperitifco](https://facebook.com/aperitifco)

[instagram.com/aperitifco](https://instagram.com/aperitifco)









# LIKE NO OTHER GIN TASTING EVENINGS



Take a journey through some of the world's finest and rarest gins, unavailable to the Guernsey public.

Our unique aroma & tasting sessions will teach you about all the botanicals and ingredients that go into some of the most delicious gins you'll ever set your senses on.

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# LEARN AS YOU GO COCKTAIL MASTERCLASSES

Want to learn how to make delicious cocktails like the professionals? Our friendly and thorough cocktail masterclasses offer fantastic value for money in comparison to local cocktail bars and is a great option for an evening get-together.

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# HOST YOUR OWN EVENING EQUIPMENT HIRE



We are a mobile bar company from the ground up and have spared no expense on acquiring the best equipment on offer. From weighted stainless steel cocktail equipment and period glassware to our UK-made mobile bar which was designed and built by the team behind the world-famous Salvatore's Bar on Mayfair.

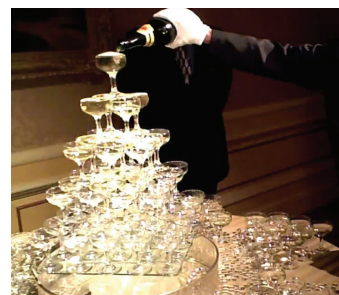
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# MEET YOUR BUDGET FRESH BOTTLED COCKTAILS

If your event is on a tight budget or you think having a cocktail bartender in your home might not be the right feel, why shouldn't you still be able to enjoy our delicious cocktails?

We prepare cocktail mixes (both alcoholic and non-alcoholic) to order, on the day of your event using local, fresh ingredients. All you have to do is add ice and enjoy.

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Carefully designed in-house by Apéritif

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